



LASALLE PREFERRED SERVICES

ONE-ON-ONE BANKING

**Premium financial services blended
especially for you.**



The image is a vertical collage of coffee-related scenes. At the top left, a close-up shows a coffee machine's spout pouring a stream of coffee into a white cup. Below this, a blurred image shows a white coffee cup. The right half of the top section is a solid blue rectangle containing white text. The bottom half of the image is divided into three vertical panels: the left panel shows a close-up of a white coffee cup filled with coffee; the middle panel shows a white coffee filter sitting on a perforated metal coffee filter basket; the right panel shows a close-up of the perforated metal filter basket.

Mixing your
preferences
with our
services for
great results.

Ahhhhh . . . your favorite coffee drink: they make it with just the right amounts of your preferred ingredients for a perfect blend. Can banking be that personalized?

Yes, when it's LaSalle Preferred Services.

The heart of it is an experienced LaSalle Preferred Banker who starts by listening to you and understanding your unique needs and goals. Then, rather than trying to sell you anything, your Preferred Banker presents a financial plan tailored to you which draws on the diverse resources of the LaSalle Wealth Management Group, which include:

- Private Banking
- Investment Management
- Financial Planning
- Brokerage & Insurance Services
- Estate & Trust Planning

Plus, you'll find our new LaSalle Preferred Services offices afford you greater privacy and comfort than our bank branches. Whether you're at mid-career, retired, or in between, we can help you get the most out of your money.

To set a meeting with your Preferred Banker, please call [\(312\) XXX-XXXX](tel:(312)XXX-XXXX) or to learn more about LaSalle Preferred Services, please visit www.lasallebank.com.

You can qualify for LaSalle Preferred Services by maintaining \$100,000 or more in combined LaSalle deposit accounts (e.g. CDs, money market accounts, checking accounts, brokerage investments) or a LaSalle mortgage of \$250,000 or more.

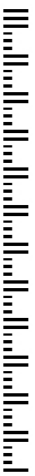
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135 S. LaSalle St. | Chicago, IL 60603



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